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# DIOCESE OF ATLANTA STEWARDSHIP WORKSHOP

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**Welcomed Guest**



AUGUST 20, 2022  
Cathedral of St. Philip



# **CIRCLE OF STEWARDSHIP WORKSHOP AGENDA**

**August 20, 2022**

**Cathedral of St. Philip**

## **AM**

- 9:00 Opening Prayer, Welcome, & Introductions
- 9:20 Warm-up Exercise
- 9:30 Circle of Stewardship
- 10:15 Break
- 10:25 Reasons for Giving
- 11:10 Storytelling and Stewardship

## **PM**

- 12:00 Lunch with Open Discussion Q&A
- 12:30 Annual Commitment Programs
- 1:30 Break
- 1:40 Generational Giving
- 2:40 Year-Round Stewardship
- 3:40 Wrap Up

## *Stewardship Prayer*

*Lord, You alone are the source of every good gift,  
of the vast array of our universe,  
and the mystery of each human life.*

*We praise You and we thank You  
for Your great Power and Your tender,  
faithful love.*

*Everything we are and everything we have is Your gift,  
and after having created us,  
You have given us into the keeping of Your Son,  
Jesus Christ.*

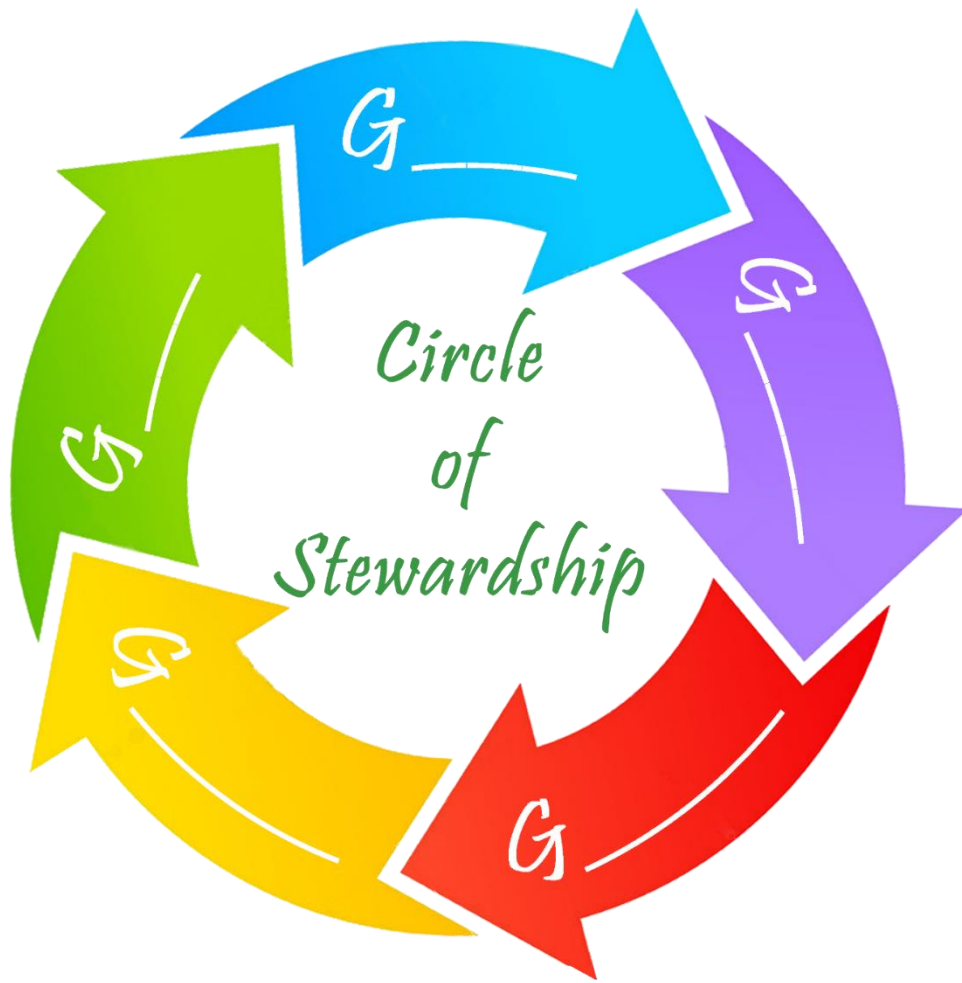
*Fill our minds with His truth  
and our hearts with His love,  
that in His Spirit  
we may be bonded together into a community  
of faithful, caring people.*

*In the Name and Spirit of Jesus,  
we commit ourselves to be good stewards  
of the gifts entrusted to us,  
to share our time, our talent  
and our material gifts as an outward sign  
of the Treasure we hold in Christ.*

*AMEN.*

# **Warm-Up Exercise**

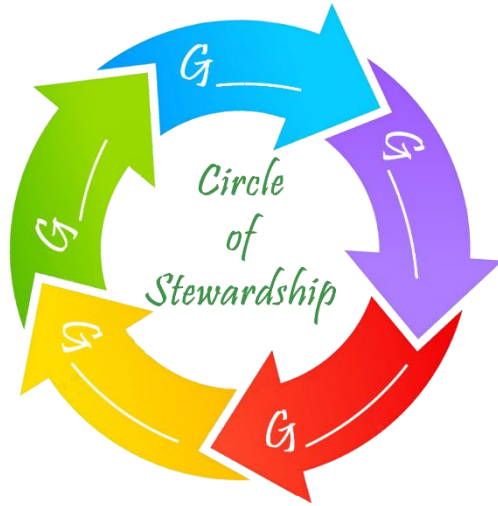
## **What is Stewardship?**



*Circle of Stewardship*  
***Building Blocks of Christian Stewardship***

- 1.
- 2.
- 3.
- 4.
- 5.

*\*Space for notes on next page.*



# *Reasons for Giving*




# *Reasons for Giving Continued*

	Giving Attitude	Considerations for Stewardship Education and Pledge Programs
Family	Joyful Givers beyond Tithe	Provide:  <

# *Storytelling & Stewardship*

## Types of Stories

- History Stories
- Outreach Stories
- Gratitude Stories

## Where to Tell Your Stories

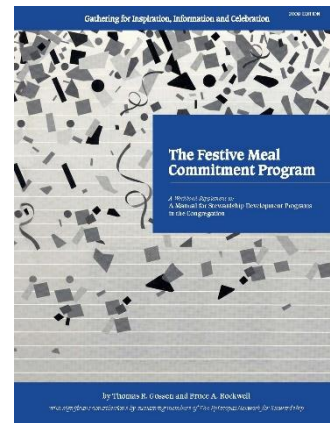
- **Parish Newsletter**
  - Include one or two short stories in conjunction with the Stewardship Program section of the newsletter. Be sure to add a link to the Stewardship Program page on the parish website.
- **Sunday Bulletin**
  - If the Sunday bulletin has an announcement section, include information about the story being available on the parish website.
- **Social Media**
  - Social media (Facebook, YouTube, Twitter, Instagram, TikTok, SnapChat, etc.) is a very effective tool for story-telling. Be intentional about posting to more than one platform your parish may have.
  - If you need help using social media platforms, enlist a young person to help you. These are free, easy to use platforms that can be used to keep people engaged with your Stewardship Program.
- **Videos**
  - Create videos which feature stories told as part of your Stewardship Program.
  - You **can** create videos. Regardless of your skill level or financial capabilities, you are capable of doing this!

# Annual Stewardship Commitment Programs: Festive Meal

- All energy focused toward one major event.
- Table Hosts are recruited and trained and assigned members whom they invite to join their dinner table group.
- Discussion Leaders, who are matched with Table Hosts, are also recruited and trained

## Characteristics of a successful Festive Meal program

- A wonderful place for the meal
- Joyful, uplifting entertainment
- A training session for all table hosts/hostesses.
- Mail to all households well before the dinner.
- Trained table hosts/hostesses who personally invite persons to sit at their table.
- Trained discussion leaders.
- A brief Bible study.
- A brief lay witness, a personal witness and/or statement of vision by the rector and an inspiring keynote speaker.
- A signed thank you letter to all pledging households thanking them for their pledge and confirming the amount.



## Strengths of the Festive Meal

- Provides for face-to-face contact with members of the congregation
- Educational materials about stewardship and the mission of the church can be distributed easily
- Everyone hears the same presentation and message
- Strengthens the sense of being the Body of Christ

## Limitations of the Festive Meal

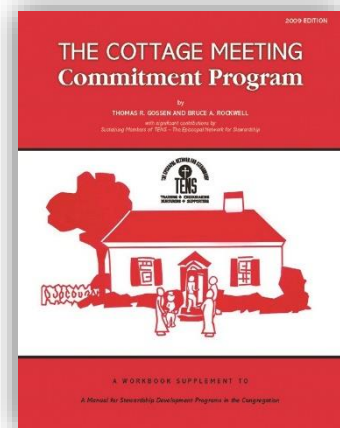
- Does not reach the homebound
- A large crowd can limit conversation and discussion
- Does not reach those members of the congregation who choose not to come

## Annual Stewardship Commitment Programs: Cottage Meetings

- Each member of the congregation is invited to attend one of many small group gatherings in the homes of Hosts who have been recruited.
- Trained Discussion leaders and Witnesses, who are matched with Hosts, are also recruited and trained.

### Characteristics of a successful Cottage Meeting program

- A host home for every 8 to 10 persons/households in the congregation.
- A training session for all volunteers.
- Mail contact with all households before and after the visits.
- A trained host/hostess for each home who will personally invite people to their home and follow up with them.
- A trained discussion leader for each home.
- A brief Bible study.
- A lay witness about stewardship at each home.
- Dessert.
- A signed thank you letter to all pledging households thanking them for their pledge and confirming the amount.



### Strengths of Cottage Meetings

- Provides for face-to-face contact with members of the congregation
- Educational materials about stewardship and the mission of the church can be distributed easily
- The presentation and message about stewardship as a conversion issue is delivered by well-trained members of the congregation
- Strengthens the sense of being the Body of Christ

### Limitations of Cottage Meetings

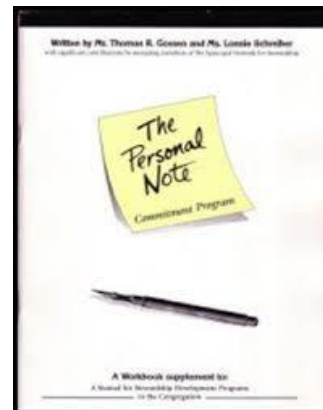
- Does not reach the homebound
- Does not reach those members of the congregation who choose not to come
- May be ineffective if there is conflict within the congregation

## Annual Stewardship Commitment Programs: Personal Notes

- A group is recruited to write their stewardship witness to use as letters and/or bulletin inserts.
- These letters would offer personal witness about stewardship and/or highlight a ministry of the parish.
- Each home receives six pieces of mail, with the final piece being a personal hand-written note.

### Characteristics of a successful Personal Notes program

- The writers attend a training session that includes bible study, prayer and witness with training followed by time to write short personal notes to all other households in the congregation.
- A letter from the Stewardship Chair with a personal witness
- A letter from the rector offering both a theology of stewardship and a personal witness
- Letters from Senior Warden, Junior Warden, Treasurer, a respected servant leader in the congregation.



### Strengths of Personal Notes

- Includes all members of the congregation
- Is non-confrontational
- Is great for those for whom speaking about their faith is difficult

### Limitations of Personal Notes

- Resembles secular appeal for funds
- May be ineffective if discontent exists in the congregation because of the one-way communication

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## Annual Stewardship Commitment Programs: More Than Enough

- Available at [www.tens.org](http://www.tens.org) (password: luke9:17)
- Logos and artwork, Timeline and Campaign Implementation, Weekly reflections/bulletin inserts, sample campaign letters from Clergy, Senior Warden, and Campaign Chair, pledge cards, and Prayers of the People. Materials are available in Spanish and English.

## Annual Stewardship Commitment Programs: Project Resource

- Developed by Charles LaFond and provided through the College for Bishops at Project Resource
- Resources available at <http://www.collegeforbishops.org/project-resource-home>
- 12 month approach to the Annual Stewardship Campaign.
- Expects Leadership to pledge early to model leadership

### Characteristics of a successful Project Resource program

- January - Hand written thank you notes from team of laity
- April/May – Publish article: how the last campaign went and an introduction to the next campaign
- June - Planned Giving Sunday and Event; Advance campaign launch (Leadership)
- August – End Advanced Campaign and mail Campaign Warm-up Letters to all non-advance campaign prospects
  - September - Campaign brochure and pledge cards mailed; adult formation regarding money, gratitude, and personal budgeting/financial wellness
  - Mid September - Stewardship Campaign kick-off; Ministry Minutes for 8 weeks with collects and bulletin announcements themed weekly from Ministry Minutes
- October - Encouragement Phone-a-Thons
- November - Victory Celebration Stewardship Dinner Pledge Blessing Sunday - Sunday after Victory dinner and before Thanksgiving (seeking all pledges in by this date)
- Mid-December - Year-End letter and brochure sent to all donors and members

### Strengths of Project Resource

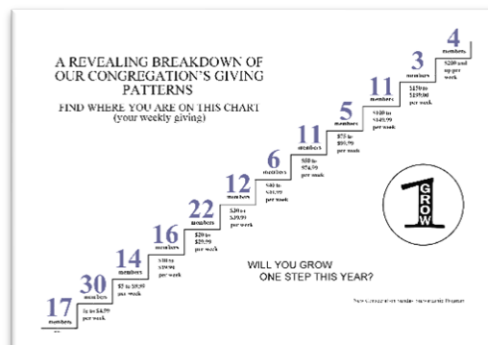
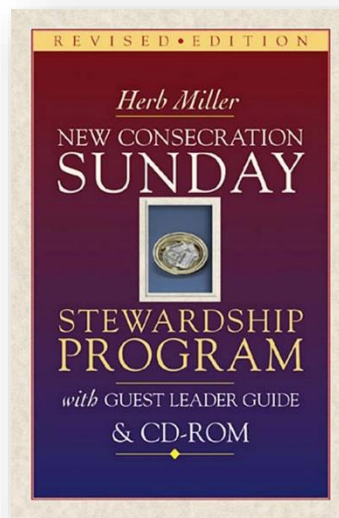
- Continuous – flows from one year to the next
- Cycle of recruiting leaders
- Reaches all members of the congregation
  - Emphasizes showing gratitude with frequent thank you notes

### Limitations of Project Resource

- Resembles secular appeal
- Focuses more on obtaining pledges and less on spiritual development
- May be ineffective if discontent exists in the congregation because of the one-way communication

## Annual Stewardship Commitment Programs: New Consecration Sunday

- 4-Week Program
- Guest Leader
- 5 Letters to the Parish
- Newsletter Article
- 3 Speakers
- Step Up/Giving Chart
- Leadership Meal
- Catered Celebration Meal
  
- 7 Weeks Before New Consecration Sunday
  - Orientation Meeting with Guest Leader
- 4 Weeks Before New Consecration Sunday
  - Newsletter Article
  - Hang Poster
- 3 Weeks Before New Consecration Sunday
  - Announcer #1 – Ask for RSVP to Celebration Meal
  - Letter to Parish from Stewardship Chair
- 2 Weeks Before New Consecration Sunday
  - Announcer #2 – Grow One Step Chart/RSVP
  - Letter/Invitation to attend Leadership Dinner
  - Letter from Rector to Parish
- 1 Week Before New Consecration Sunday
  - Announcer # 3 – RSVP
  - Sermon on Tithe and Percentage Giving
  - Leadership Dinner with Guest Leader
  - Follow Up with RSVP
- New Consecration Sunday
  - Sermon by Guest Leader
  - After announcements: Estimate of Giving Cards Distributed



*Each time we celebrate the Lord's Supper – Holy Communion – we take in our hands a small piece of bread and a cup with ordinary wine. During these moments, these common elements symbolize the deepest meanings of our faith. During the next few minutes when we take an ordinary pencil and a small card, these symbolize the high and holy commitment we make in response to the love God has given each of us. After we pray together, we are going to have a few minutes of silence for you to meditate and complete your card. Once you are finished, we ask that you quietly come forward and place your card here in the basket as a worshipful act of dedication. We know that while some cards are from individuals, many are from families. If your card is from the family, we encourage the entire family to come forward together to participate – together – in this worshipful act.*

- Prayer
- Silence While Cards Are Completed
- Cards Are Brought to the Altar As Completed

- Priests Brings to a Close with Offertory Sentence
- Gifts are Consecrated on the Altar
- Catered Celebration Meal Following Service

## Results of Giving Announced At Meal

A total of \_\_\_\_\_ giving units (husbands and wives or single persons) completed Estimate of Giving Cards this year.

A total of \_\_\_\_\_ of these giving units increased their financial commitment above their last year's amount.

A total of \_\_\_\_\_ giving units present to fill out Estimate of Giving Cards today committed a total of \$\_\_\_\_\_.

Based on last year's giving records, we can expect to receive \$\_\_\_\_\_ during the coming year from people who have consistent giving patterns during the past 12 months but are not present today.

Based on the average total of loose offerings during the past three years, we can expect to receive \$ \_\_\_\_\_ during the coming year from that source.

Church income from non-donor sources such as interest, rentals, and fees \$ \_\_\_\_\_.

This gives us a grand total of \$ \_\_\_\_\_ anticipated income for the next twelve months.

The total income for our general operating budget during the last twelve months was \$ \_\_\_\_\_.

Next year, we can expect our operating budget income to increase by \$ \_\_\_\_\_.

This is a \_\_\_\_\_ percent increase in total giving above last year.

- Day After New Consecration Sunday
  - Mail Letter and Estimate of Giving Cards to Those Not Present for New Consecration Sunday
- 1 Week After New Consecration Sunday
  - Mail Thank You Letter Confirming Pledge Amount

## Strengths of New Consecration Sunday

- Faith-based, not budget-based
- Central theme is percentage giving – *What is God calling you to do with the gifts entrusted to you?*
- Participation encouraged
- Spiritual growth dimension
- Immediate feedback
- Easy to execute

## Limitations of New Consecration Sunday

- Does not reach those members of the congregation who choose not to come
- Expense of catered meal



# GENERATIONAL BINGO

Watched the Beatles on "The Ed Sullivan Show"	Waited in line to buy gas during OPEC embargo	Is on Tiktok	Has played more than 500 hours of Nintendo	Used a computer by age 10
Attended a day care center or kindergarten	Remembers when milk cost less than a dollar	Typed copy using carbon paper	Watched first-run episodes of "Gunsmoke"	Used a cell phone before the age of 20
Has never owned a record player	Watched first-run episodes of "Happy Days"	Can name three members of the Brat Pack	Knows who Zac Efron is	Can name three members of the Rat Pack
Has own website or blog	Knows who Bing Crosby is	Watched the <i>Who Shot JR?</i> episode of "Dallas"	Remembers the moon landing	Watched "Sesame Street" as a child
Has parents who are divorced	Turned 30 before AIDS was identified	Listened to "The Lone Ranger" show on the radio	First voted at the age of 18	Does not have a land line (phone)

# Multi-Generational Giving

## Traditionalist 1922-1944

- Children or young adults during Depression, WWII; after the war settled down in prosperity
- Value teamwork, conformity, respect for authority, hierarchy, fair play, honor
- Take religious obligations seriously
- Enjoy building for posterity
- Value fair play, tolerance, compromise
- Preference for relational consensus building
- Many are comfortably retired
- Especially value relationships and friendships
- Enjoy members of other generations
- Value helping hands for marginalized
- Modest, giving is often quiet
- Value support of arts and outreach



## Baby Boomers 1945 – 1960

- Connect with and respond to credibility.
- Trust established by credible and decisive messaging that lays out a plan for success.
- Small talk isn't just small talk.
- Checking in with them builds trust and credibility.
- Want to know your finance structure, mission, and ability for lasting change.
- Typically give to religion and social services.
- Two-career families with older/grown children.
- Hard-working with complex schedules
- Time is more precious than money



## Generation X 1961 – 1980

- “Sandwiched” Generation – do most of the caregiving for children and aging parents.
- Came of age as latchkey kids, children of divorce; learned how to fend for themselves
- Explosion of the media (23,000 hours of TV)
  - Cable TV constant exposure to scandals and crises.
  - Institutions seen through a new lens.
- Distrust of institutions and authority – want authenticity, not sugar coating
- Share what you know, admit what you don’t know.
- Often have little religious background – need religious education
- Transparency builds trust.
- Purposeful, efficient communication is better than constant communication
- Prefer task forces to long term committees



## Millennials/Gen Y 1981 – 2000

- Unluckiest Generation – Columbine, 9/11, 2008 recession, COVID-19, tremendous student debt.
- Lots of uncertainty. Does not trust easily.
- 1st generation to grow up in the age of social media.
  - Constant access to real-time information.
  - Shared thoughts/expressed themselves to a wide audience at an early age.
- Columbine inspired a change in educational system
  - Guidance counselors added to schools across the country to help foster collaborative classroom interactions
  - Able to participate in authentic, open dialogue with teachers, parents, and other authority figures from a young age.
- Created a new precedent for how leaders are expected to communicate with this generation.
- Millennials expect more; they want a “why?”
- Put their trust in organizations who create channels for open, authentic, collaborative conversations.
- Give them an outlet to be heard. Ask questions as well as make statements
- Open discourse creates trust, strengthens culture
- Take religious obligations seriously
- Desire order, hierarchy, tradition
- Strong sense of responsibility, right/wrong
- Teamwork, problem-solving
- Powerful, capable, competent achievers
- Yearning for calm inner world



## Gen Z 2001 – Current

- 91% stress related anxiety/depression
  - Provide tools/resources to manage stress and mental health to establish and maintain trust
  - Pair with a mentor
- Highly motivated to support philanthropic causes
- Motivated by having relationships with leaders and volunteers
- Social causes plus data driven resulting in a better world
- More concerned with cause than organization
- Computer Savvy
  - Research topics and organizations that interest/inspire them.
  - Inspired by news & social media reports about impact.
  - Very aware of marketing tactics and sniff out insincerity
- To attract Gen Z:
  - Build relationships with local news outlets
  - Emphasize donor impact on social media – STAY ACTIVE!
- Want to donate quickly and easily
  - Add donate button/link to social media posts
  - Create texting giving keyword
- How to keep Gen Z
  - Build personal relationships that inspire them to stay engaged
  - Show them they're making a difference in the world with frequent updates
    - ❖ 40% want monthly updates
    - ❖ Stories about the people they helped and how their money was used
    - ❖ Prefer to see updates on social media, but they do appreciate personal phone calls (video calls).
- Reasons for stopping long-term support:
  - Could no longer afford to give
  - Did not receive updates about how their money was used
  - They were never asked to give again
- Give them non-financial ways to support your work
  - 82.4% are willing to raise money for their favorite organizations by asking friends and family for support
  - Peer-to-peer fundraisers
  - Invite them to collect donations to mark milestone occasions like birthdays and graduations
  - Encourage them to share their content to their social networks



	 <b>Traditionalist</b>	 <b>Baby Boomer</b>	 <b>Gen X</b>	 <b>Millennials</b>	 <b>Gen Z</b>
Formative Years	World Wars, Great Depression	Vietnam, Cold War, Civil Rights Movement	End of Cold War, Fall of Berlin Wall, First PC	Tech Boom, Social Media, Y2K, Columbine, 9/11	Gun Violence, War on Terror, Global Warming, WikiLeaks, Energy Crisis, Recession
View of Authority	Rules are meant to be followed	Rules are good until they conflict with needs	Rules should serve a purpose	Rules should make sense	Rules should be just
Who Should Lead	Most senior person	Most accomplished person	Person who can get the job done	Person who best contributes to the group	Person who leads by example with integrity/transparency
View toward Work	Work to live	Live to work	Work is a means to an end	Work provides fulfillment	Work is meaningful
Work Ethic	Work hard, pay dues	Career determines identity	Need work/life balance	Seek to contribute and collaborate	Seek to change the world and maintain personal wellbeing
Motivating Messages	I value your experience	I value your accomplishments	Do the job now you want	You are part of a dynamic team	You are making a difference
Communication Preference	In person, formal letter	Phone	Email and texts	Text/social media	Text/Social Media/Video Calls
% of Population	6.02%	21.16%	19.83%	21.75%	20.67%
% Give to Charity	88%	72%	59%	84%	44%
Average Amt/Yr	\$1,367	\$1,212	\$732	\$481	\$341
# Organizations	6.2	4.5	3.9	3.3	4.6
% of Total Giving Dollars	26%	42%	20%	11%	2%
Aspiration	Home Ownership	Job Security	Work-Life Balance	Freedom and Flexibility	Security and Stability
Milestone Product	Car	TV	PC	Smartphone	3D printer, Driverless Cars
Workforce %	3%	33%	35%	29%	Part time/apprenticeships
Career View	Jobs are for life	Careers are defined by employers	Loyal to profession, not employer	Digital entrepreneurs	Flexi-careers- different roles in different industries
Work Need	Stability	Respect, hierarch, mentorship	Autonomy, competent colleagues, problem-solving	Meaningful role, tasks & mission, flexibility, learning & development	Stability, mentorship, competitive wages
Their Perfect Employer	Themselves	Loyal	Trustworthy	Empathetic	Culturally Competent
Best Working Features	Loyalty	Optimistic, Strong Work Ethic	Strong Communication, independence, innovation	Collaboration, technology, values	Practical, flexible, adaptable
Keywords	Loyalty, respect, job title, money	Work-oriented, ambitious, goal-oriented	Entrepreneur, competence, flexibility, Work Life Balance	Mentoring, technology, stability, feedback, growth	Mentorship, responsibility, growth, transparency
Motivation	Adulation, Recognition of their merits, pay rise	Listen to their suggestions and opinions, offer collaborations	Engage their critical thinking, provide relevant tasks to complete alone, give credit for good work	Inspiring leadership, immediate feedback, reinforcement	Let them discover and operate on their own, communicate gratitude for their contribution
Conquer Their Loyalty	Provide Authority	Publicly honor their merits, experience and dedication, highlight long term impact of their work	Lead by example, assign them frequent high-end projects to develop, avoid micro-managing	Know their interests and goals deeply, ask their opinions & involve in decision making, endorse their value added	Guarantee financial stability, advance their skills with on-the-job training and growth opportunities

# GENERATIONAL STRATEGIES

## Traditionalist 1922-1944

- Establish and build warm relationships: calls, lunches, occasional notes, birthday cards
- Personalized donation letters
- Phone calls
- Know and provide budget details and goals
- Physical checks for donations
- Planned giving



## Baby Boomers 1945 – 1960

- Establish and build warm relationships: calls, lunches, occasional notes, birthday cards
- Personalized donation letters
- Phone calls
- Know and provide budget details and goals
- Physical checks for donations
- Planned giving



## Generation X 1960 – 1980

- Establish and build warm relationships: calls, lunches, occasional notes, birthday cards
- Personalized donation letters
- Phone calls
- Know and provide budget details and goals
- Physical checks for donations
- Planned giving



## Next Gen Donors (Millennials and Gen Z)

- Look for hands-on engagement
- Don't want recurring annual donations
- Want to feel like they're in the room where decisions are being made
- Want to be integral part of achieving social impact
- Drawn to causes that inspire and invite their full engagement
- Give when inspired
- Will share their experiences on social media
- Provide transparency in linking gift to measurable results
- Want to see the impact of their support first-hand
- Create opportunities to get involved
- Prioritize equipping with Stewardship development through educational programs
- Drive to innovate, solve real-world problems and ensure that giving time and resources are being put to best effect
- Make getting involved easy.
  - First time engagement can be a small step (liking social media post). Essential to carry on the conversation and keeping them invested in your church and mission.
- Narrative is important.
  - Center your church's narrative in human terms through written word, videos and images. If next-gen donors see themselves or someone they know as being affected by a cause, they will have a higher propensity to take action.
- Don't shy away from bold views.
  - Share your stance on social issues with specific examples of what you're doing to advance progress. Remember, young givers want to get behind a cause that is meaningful to them.
- Cross-sector collaboration is vital.
  - Work with other organizations to collaborate on causes that foster a positive impact in your community. Younger givers often want to see organizations partnering together to create action and change through innovative solutions.





## Year Round Stewardship

### Clergy and Leadership

*It is difficult for leaders to lead where they have never gone or are afraid to venture. – Melvin Amerson*

- Preach It, Preacher!
- Vestry Stewardship Statement
- Monthly Newsletter Articles
- Sunday Bulletins
- Thank You Notes

### Children

*Train up a child in the way he should go: and when he is old, he will not depart from it. – Proverbs 22:6*

- Children's Giving Envelopes
- Candy Tithe

### Youth

*Let no one despise you for your youth, but set the believers an example in speech, in conduct, in love, in faith, in purity. – 1 Timothy 4:12*

- 40 Acts: Do Lent Generously

### Everyone

*Now is our time to **go**. To go into the world to share the good news of God and Jesus Christ. To go into the world and help to be agents and instruments of God's reconciliation. To go into the world, let the world know that there is a God who loves us, a God who will not let us go, and that that love can set us all free.*

***This is the Jesus Movement***, and we are The Episcopal Church, the Episcopal branch of Jesus' movement in this world. – Presiding Bishop Michael Curry

- Make Stewardship An Every Day Word
- Fun Events (Christmas In July)



# Year Round Stewardship Calendar



## Spiritual Growth

Faithful stewardship is deeply connected to a healthy spiritual life. This category offers ways to deepen the spiritual lives of individuals and the congregation. The focus of the spirituality component will always go deeper into the theme of the month.



## Ministry Spotlight

The mission of a congregation is largely carried out through its ministries. Focusing on a different ministry each month is a way of giving thanks for that ministry and raising awareness about it to attract new participants (the time and talent part of stewardship). Ways to do this include commissioning ministry members during a church service, highlighting a different ministry in the church newsletter each edition, or inviting the ministry head to say a few words about the ministry during the announcements segment of worship.

This component also encourages saying "thank you" to a particular ministry every month by writing thank you notes to individual ministry members or serving dinner at one of the ministry's meetings (or any way that you think of).



## Financial Health

This category offers a particular opportunity for an appeal, focus on fiscal responsibility, or financial ministry offering. Some of these activities can be used to communicate the congregational leadership's good stewardship of the congregation's material resources. Activities in the financial component should not be limited to congregational finances; there are also many ways families can be intentional about how they manage their money including what they are saving and what percentage of their income they are giving away.



## Outside Ourselves

In outreach we take our stewardship to the streets of our communities. These activities help people connect their pledge to ministry; in addition, communicating and celebrating the stories of meeting the needs of people are important motivators for personal stewardship decisions.



## God's Creation

A steward is a person to whom something is entrusted, and how we care for the environment that God has entrusted to us is a mark of our faithfulness. This category can include caring for the environment in our communities, in our homes, and in our churches. Activities that show care for the environment are especially attractive to children and families.



## SEPTEMBER

### Season - Ordinary Time

Jesus calls us to love one another as He loves us, which includes having merciful and forgiving hearts. This is hard work, but it is the work we are called to do as Christians. We are also called to welcome all in the kingdom of God regardless of when one's heart is transformed by the Holy Spirit. Fall is a time in the life of the church when we reconnect with those who have been gone over the summer as well as a time of welcoming newcomers to the community. The ministry of hospitality is an integral part of our mission as a church regardless of when someone shows up in our midst!

***Take what belongs to you and go; I choose to give to this last the same as I give to you. Am I not allowed to do what I choose with what belongs to me? Or are you envious because I am generous?' So the last will be first, and the first will be last." Matt. 20:16***

### Theme - The Rhythm of Fall

In late August and early September, we anticipate returning to the rhythm of our normal routine. For some, this time finds us preparing for a new school year and returning to extracurricular activities such as soccer, football, or piano lessons. In our church communities, Sunday School is gearing up and plans for Rally Days and Ministry Fairs are right around the corner. There is a rhythm, perhaps rapid for some, and familiarity to this season; everyone seems to be back to "where they belong." As Nat King Cole used to sing, "Those Lazy, Hazy, Crazy Days of Summer" are drawing to a close, and our faces are turned towards fall.



### Spiritual Growth - Developing Spiritual Disciplines

Spiritual disciplines are practices that we willingly pursue in response to a God who created us, saved us, and guides us. Spiritual disciplines draw us closer to God, deepen our understanding of who he is, and help make us into the men and women he desires us to become.

The list of spiritual disciplines is varied and inexact. Prayer, Bible study, Fasting, and Meditation are commonly cited examples of spiritual disciplines. Many people end the list with these four, whereas others add additional activities. One way to explore other spiritual disciplines is by reading *Finding Hope in Hard Times, Seven Spiritual Practices: A Faithful Steward's Guide*, which is available for download at [http://www.episcopalchurch.org/files/Hope In Hard Times booklet1.pdf](http://www.episcopalchurch.org/files/Hope%20In%20Hard%20Times%20booklet1.pdf)

**Bible Study** - In keeping with the 2011 diocesan theme of "a sower goes out to sow," The Rev. Dr. Jane Patterson and The Rev. Dr. John Lewis invite you into deeper study. "Rooted and Grounded in Love" is a Bible study of the letter of Ephesians. The study, produced by [The Workshop](#), a ministry devoted to teaching faithful Christian practice in the light of the New Testament offers online weekly study session. [Explore weekly lessons](#).

**Centering Prayer** is a method of silent prayer that prepares us to receive the gift of contemplative prayer, prayer in which we experience God's presence within us, closer than breathing, closer than thinking, closer than consciousness itself. This method of prayer is both a relationship with God and a discipline to foster that relationship.

**Daily Meditation** - [Forward Movement](#) is a non-profit agency whose mission is to reinvigorate the Episcopal Church day by day. The organization publishes the quarterly devotional Forward Day by Day, as well as pamphlets, booklets, and books that encourage and nourish people in their lives of prayer and faith.



## Ministry Spotlight - Youth Ministry

**Youth Leaders** – Recognize those in your church who are youth leaders. If there is not a youth program in your church consider starting one, or look in your community for other churches who you might partner with. Recognition goes a long way. Honor those who serve during a worship service. Ask parents and teens to right thank-you notes and or perhaps collect for a gift certificate.

**Celebrate Youth** – Recognize your Youth members. Spotlight different youth each week. Include a write up about them in the Sunday bulletin (who they are, what they do, why they are a treasured member of your church).

Feature members of the youth on your bulletin board.

Send thank you notes to youth acknowledging their contribution to the church.

Feature the Youth Ministry in your parish by sending thank you notes to the members, feature stories about the ministry in the newsletter, recognize the members during a worship service, and/or thank the members by name in the Sunday bulletin.



## Financial Health - Retirement Planning

Retirement Planning is often overlooked or put on the back burner. But it is never too late to begin to plan for retirement.

Lynn Miller, in an article titled “[What Your Retirement Planner Doesn't Tell You](#), Save in order to give your Live away, not to retire comfortably,” writes, "There is a difference between most financial planners' thinking about retirement and my own. I don't think of retirement at all, at least not in terms of idle comfort. The alternative to retiring comfortably is not to retire uncomfortably, but to live as an offering to God and of God. I understand my life as a gift that is managed so that I can afford to give it away at any age. I believe I should organize my life as if it were something to use up, to give away, to expend."

**Host a Retirement Planning Workshop** – Use the resources below or have a local financial manager lead the class.

Thrivent Financial provides information about when to take Social Security, adjusting your financial plan as life changes, IRA income potential, and a retirement planner calculator at <https://www.thrivent.com/goals-and-life-events/goals/planning-for-retirement/>

The [Church Pension Group](#) provides a wealth of resources for life planning.

To help you manage your retirement planning efforts, Money Watch published 16 weeks of posts that describe retirement planning steps you can take each week. Each post contains links to additional articles for further reading, so you can control how much detail you want to read. Available at <http://www.cbsnews.com/news/a-free-online-retirement-planning-guide/>

CNN has a step-by-step retirement planning guide available at <http://money.cnn.com/pf/money-essentials-retirement-how-much/index.html>

**Retirement Planning Tips** – Feature retirement planning tips in the Sunday bulletin, newsletter, and/or posters.



## Reaching Out – Reaching Across Faiths

“The faith community of Atlanta in partnership with all people of goodwill could make our city more glad and God more at home among us if you and I would dare more greatly than we have before. This is what each faith teaches. That the barriers we encounter and the limits we set are not insurmountable. Giants can be slain. The blind can see. The prisoner can be released. Today is important because no faith alone can accomplish what must be achieved for our common thriving. Until people of faith find a way to work collectively, all faith communities will be looked at suspiciously.

To be committed to interfaith work is an easy thing, really, if you understand God. God is always simply but sublimely calling us to be the words we pray. Listen to the great Sufi Rumi: “I was dead then alive, weeping then laughing. Love came into me and I became fierce like a lion and gentle like an evening star.” Listen to the great Jewish call to worship: “Shema Israel, adonai elohainu adonai ecahd. Hear O Israel the Lord your God is one.”

Listen to Jesus remind his disciples not to be religiously narrow. “I have sheep who are not of this fold,” he told them. My purpose is to go after the lost. Or in another place, real worship is in spirit and in truth. The good news today is God is for all of us. Goodness is for all of us. We were made by good to do good.

I’m saying God is not a Christian, a Jew, or a Muslim. But God is real, and able, good and generous. And while we have this faith in the real world, we serve a yet more real God. That’s all you have to believe to collaborate with others. That there is truth, but none of us have the copyright on it. And our understanding of this truth is evolving. So while we are growing up in the full stature of the divine, let us do those things together that we know are of God. Those things that are ethical and moral.” - *Excerpt from Bishop Robert Wright's 2014 address marking the beginning of Atlanta Mayor Kasim Reed's second term.*

**Ecumenical and Inter-religious Relations** – The ecumenical movement is The Episcopal Church's response to Jesus' prayer for his disciples in John 17:21 "that they may all be one." The Office for Ecumenical and Inter-Religious Relations offers prayers for unity and participates in formal dialogues to nurture a spirit of understanding and respect, while collaborating actively in mission and ministry opportunities. A vast array of resources available at <http://www.episcopalchurch.org/blog/eir/resources>

**The Islamic Speakers Bureau of Atlanta (ISB)** is a dynamic and trusted resource of information about Islam and American Muslims serving the metro Atlanta area and beyond. The ISB offers many services including customized presentations, Interfaith Panels, interfaith and community engagement and much more. The focus of the ISB is to increase religious competency that leads to better communities and a better world. To arrange for a speaker to come to your parish, go to <http://isbatlanta.org/>

**The Elijah Interfaith Institute** – Elijah’s motto is “Sharing Wisdom, Fostering Peace.” Our mission is to share the wisdom of the world’s great religious traditions. Our scholars have collated and produced excellent resources for religious leaders, academics, teachers and students. You can find sources and commentaries on a variety of topics at <http://elijah-interfaith.org/sharing-wisdom>

**Lifting the Veil on Islam** – The Islamic Society of Augusta holds a monthly program introducing interesting topics dealing with certain aspects of Islam. Audience will participate in a dialogue with a group of ISA members. This program is open to the public. More information at <http://openhouse.isaugusta.com>

**Islamic center of Macon** – The Islamic Center of Macon holds a monthly community dinner and lecture series. They also host a quarterly event “Similarities in Our Faith”, with speakers from various faiths. More information at <https://www.facebook.com/IslamicCenterofMacon>

**Kids4Peace** is a global movement of youth and families, dedicated to ending conflict and inspiring hope in divided societies around the world. Kids4Peace operates international summer camps, leadership programs and a six-year, year-round program for more than 500 Palestinian, Israeli and North American youth. To learn more about Kids4Peace, including how to get involved, visit <http://www.k4p.org/>



## God's Creation - Peace and Justice

The Episcopal Church defines advocacy as being involved in efforts to educate, motivate, organize and empower Episcopalians to action for justice, peace and care for all of God's creation. We are charged and empowered by General Convention and Executive Council through resolutions that direct the mission work of the church. These resolutions dictate the policies through which we seek and serve Christ, and advocate justice for all creation.

Explore The Diocese of Atlanta Global Missions opportunities for promoting peace and justice at <https://www.episcopalatlanta.org/Mission-Work/Around-the-World/>

Hold a Gun Violence Awareness Bible Study and Education Class – Resources available at <http://www.presbypeacefellowship.org/files/gunviolence/GVP%20Toolkit2.pdf>

Offer Effective Non-Violent Leadership Training for Vestries – <http://epfnational.org/epf-nonviolence-tool-kit/engage-vestry-effective-nonviolent-leadership/>

Organize a Multi-Faith Peace Project – <http://epfnational.org/epf-nonviolence-tool-kit/organize-multifaith-peace-project/>

Create a Community Peace Garden – <http://epfnational.org/epf-nonviolence-tool-kit/create-community-peace-garden/>

Faith and Citizenship: A Guide to Effective Advocacy for Episcopalians available for download at <http://www.episcopalchurch.org/files/faithcitizenship-updated.pdf>

The Episcopal Church Advisory Council for Stewardship of Creation – Resources available at <http://www.episcopalchurch.org/posts/ecojustice/episcopal-churchs-advisory-council-stewardship-creation>

Eco-Justice Ministry – Care and justice for all creation is a core value of The Episcopal Church. Eco-justice ministries seek to heal, defend, and work toward justice for all God's creation and to respect the kinship and connection of all that God created through education, advocacy, and action. Information and initiatives available online at <http://www.episcopalchurch.org/blog/EcoJustice>

The Episcopal Public Policy Network – The Episcopal Public Policy Network is the national grassroots network of Episcopalians who are engaged in advocating for the public policy issues of the Church. Network members contact members of Congress and the Administration, raise awareness about priority issues, and share their own stories to inform lawmakers and government officials about the impact of particular decisions and policies. More information available at <http://www.episcopalchurch.org/page/office-government-relations>

The Episcopal Ecological Network (EpEN) – We increase our awareness of the responsibility to act in ways that protect, heal, and honor the integrity of God's creation, leading to intentional changes in lifestyles that reflect a reverence for God's Creation. We feel it is necessary to develop responsible individual and community activities which protect and heal all Creation. More information available at <http://www.eenonline.org/>

## September Worksheet

### Season: Ordinary Time

Jesus calls us to love one another as He loves us, which includes having merciful and forgiving hearts. This is hard work, but it is the work we are called to do as Christians. We are also called to welcome all in the kingdom of God regardless of when one's heart is transformed by the Holy Spirit. Fall is a time in the life of the church when we reconnect with those who have been gone over the summer as well as a time of welcoming newcomers to the community. The ministry of hospitality is an integral part of our mission as a church regardless of when someone shows up in our midst!

(Matthew 20:16) ***Take what belongs to you and go; I choose to give to this last the same as I give to you. Am I not allowed to do what I choose with what belongs to me? Or are you envious because I am generous?' So the last will be first, and the first will be last.***

### Theme: The Rhythm of Fall

In late August and early September, we anticipate returning to the rhythm of our normal routine. For some, this time finds us preparing for a new school year and returning to extracurricular activities such as soccer, football, or piano lessons. In our church communities, Sunday School is gearing up and plans for Rally Days and Ministry Fairs are right around the corner. There is a rhythm, perhaps rapid for some, and familiarity to this season; everyone seems to be back to "where they belong." As Nat King Cole used to sing, "Those Lazy, Hazy, Crazy Days of Summer" are drawing to a close, and our faces are turned towards fall.

Spiritual Growth – Developing Spiritual Disciplines
Ministry Spotlight on Youth Ministry
Financial Health – Retirement Planning
Reach Out Across Faiths
God's Creation – Peace and Justice



# Holy Currencies

*Rev. Dr. Eric H. F. Law*

**Currency of Time and Place:** Paid and volunteer time that leaders and members offer to the church or ministry. Properties from which a church and ministry operates, and other properties owned or which can be accessed by the church and ministry.

**Currency of Gracious Leadership:** The ability to use skills, tools, models, and processes to create gracious environments (Grace Margin) within which mutually respectful "relationships" and the discernment of the "truth" across differences can be built internally, among existing members, and externally, with non-members. Differences can be racial/ethnic, age, gender, sexual orientation, class, political affiliation, or simply those existing between church members and other folks in the neighborhood.

**Currency of Relationship:** The internal and external networks of mutually respectful connections that leaders and members of a church and ministry have. Internal connections include constructive relationships among members and leaders, area churches or ministries of the same affiliation, area denominational organizations, and national and international denominational structures.

External connections include constructional relationships with non-members, different racial, cultural, and ethnic groups in the neighborhood, people with resources and people in need in the community, civic community leaders, ecumenical and interfaith partners, community and civic organizations, and local businesses.

**Currency of Truth:** The ability to articulate individually and corporately the global and holistic truth, both internally—the experiences of different individuals and groups within the church or ministry—and externally—the experiences of different individuals and groups in the community, the neighborhood, the city or town, the nation, and the earth.

**Currency of Wellness:** The state of being healthy physically, socially, economically, ecologically, and spiritually within a church or ministry, the neighborhood, the town and city, nation, or the earth, especially as the result of deliberate effort. Sustainable wellness requires regenerative and circulatory flow of material, human, financial, and natural resources.

**Currency of Money:** Something generally accepted as a medium of exchange, a measure of value, or as a means of payment.



## Electronic Giving

If there was any doubt about the need to implement an Electronic Giving program, the pandemic has made an Electronic Giving program a necessity. Even without a pandemic, you should consider having an electronic giving program because it

- Increases Security – there is no concern about someone getting hold of a check
- Fewer people carry checkbooks and cash
- Attractive to younger generations
- Good for the environment (no waste of paper)
- Simplifies bookkeeping – gifts are directly deposited into your bank and reports can be easily imported into your accounting software
- Stabilize the church's cash flow (people often forget to give if they missed a Sunday, but electronic giving maintains consistency)
- Churches with a well implemented electronic giving program can see up to a 30% increase in actual revenue received
- First Fruits – electronic giving helps us keep the spiritual discipline of giving a percentage of our income back to God first
- More donors rely on online or mobile platforms to make recurring or one-time gifts to nonprofits than ever before.
- Receipts and tax information are automatic and accurate

Electronic Giving can include giving via a checking account, a savings account, and/or a credit card. Some parishes question whether it is appropriate for churches to encourage the use of credit cards. The cons of accepting credit cards are that it could encourage debt and there are additional fees associated with credit cards. On the flip side, credit cards offer a convenience and many people actually earn money through cash back awards.

Before deciding on which company to use for online giving, it is wise to compare the various prices and services to determine which one works best for your parish.

## Electronic Giving Companies

### ACS Realm

If your parishes already using ACS Realm as the parish database, we encourage you to strongly consider using the ACS Realm Online Giving module. (Realm uses Vanco to process the online giving.) Parishioners are empowered to set up, change, pause, and/or discontinue their giving through the same Realm system and login they are already using. An advantage to using Realm for online giving is that it keeps everything centralized inside one system (Realm) instead of asking parishioners to learn to navigate multiple systems.

In addition to reoccurring gifts from checking/savings accounts and credit cards, Realm also includes Text-to-Give as well as QR Scanning-to-Give. Each time a donation is withdrawn from a parishioner's account, Realm automatically sends a thank you email, which includes the amount of their gift and the fund to which it was applied (i.e., their pledge or the building fund). Parishioners can login anytime to view their entire giving history.

- No Monthly Fee
- Credit/Debit Card – 2.95% + \$0.45/transaction
- Checking/Savings Account – 0.65% + \$0.45/transaction
- Checking/Savings Account Batch Fee – \$0.45





## Vanco

Vanco is the service ACS Realm uses to process online giving, however, if your parish does not use ACS Realm, you can go directly through Vanco.

- Monthly Fee – \$10
- Debit/Credit Card – 2.75% + \$0.45/transaction
- ACH Processing – 1.00% + \$0.45/transaction



## Tithe.ly

As a member of TENS (The Episcopal Network for Stewardship), your parish is eligible to receive a discount through Tithe.ly

- Text-to-give, one-time, and recurring donations
- TENS members receive a discount
- Set-up: Free
- Transaction 2.9% (discount 2.75%) + \$0.30
- Donors can elect to pay the transaction cost themselves, giving 100% of the donation to the church
- Text-to-give \$19/month (discount \$9)



## PayPal

- There is a possible custom page for churches
- It has the least friendly backend support, with little donor information going back to the congregation
- No option for recurring donation
- It has wide trust and brand recognition in the marketplace
- Least expensive transaction cost
- Set-up: Free
- Transaction: 2.2% + \$0.30



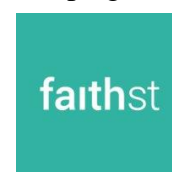
## easyTithe

- Works on websites and mobile platforms
- Very easy to set up and has a reasonable backend support.
- Add-on features (these do cost) include streaming services, sermon recording, event registration
- Set-up: Free
- Transaction: 3% + \$0.39



## FaithStreet

- Customizable and easy to implement.
- Includes add-ons for text-to-give and campaigns within campaigns
- Great back-end reporting
- Allows donors to absorb transaction costs
- Set-up: Monthly fee of \$42
- Transaction: 3.5% + \$0.30



## PushPay

- Short of having your own integrated CRM/CMS (like Raiser's Edge, for example) this is the most robust add-on donation site.
- Donations online and mobile
- Relationship management pieces for development and stewardship
- Set up: tiered depending on church size
- Transaction: 2.5% - 3% per transaction



## Giving Tools

- It's a virtual giving platform / portal
- Allows you to run a whole campaign with multiple appeals (e.g. annual budget, flower guild, outreach, special collections, discretionary fund)
- Monthly Fee: \$10-\$30. You get a lower transaction rate with the higher packages
- Transaction Cost: 2.2% + \$0.30 or as low as 1.9% + \$0.20



## Zelle

- Works with most large banks, but not smaller banks or many credit unions
- There is not much ability to track donor information apart from the user name or phone number / email
- There is no fee to use Zelle either to send or receive, but your banking institution might charge a fee.



## Alternative Ways To Giving Electronically

The goal isn't just to have one way for people to give electronically. The goal is to make giving as easy as possible for as many people as possible. This means providing multiple avenues for giving that appeal to different demographics.

## Venmo

Venmo is a tool many people under 40 are already using to process money. Unlike other tools, Venmo has a social media aspect. Friends see what you are supporting. The image on the right is the Venmo account of Galileo Church in Texas.

- No setup or monthly fees.
- Sending money from bank account - \$0
- Credit card fee – 3% charged to the person sending money
- Fee for receiving money from Venmo users – \$0
- Transfer money from Venmo to your bank account (1-3 days) – \$0
- Instant transfer from Venmo to your bank account – 1%



## Cash App

Cash App is a peer-to-peer money transfer service. Like Venmo, Cash App lets you quickly send and receive money.

- No setup or monthly fees.
- Sending money from bank account – \$0
- Credit card fee – 3% charged to the person sending money
- Fees for receiving money – \$0
- Transfer money from CashApp to your bank account (1-3 days) – \$0
- Instant transfer from CashApp to your bank account – 1.5%
- Can be used to invest in stocks
- Can be used to convert bitcoin to dollars



## Facebook For Non-Profits

Facebook has an integrated giving tool for qualified nonprofits and churches. During the COVID-19 pandemic (and possibly longer) Facebook is not taking any transaction fees or other costs for setting up fundraisers for nonprofit organizations. If your congregation is using Facebook Live to stream services, consider adding the Facebook Pay button to your profile.



To enroll in Facebook for Non-Profits, go to the Facebook Business Manager ([business.facebook.com](https://business.facebook.com)) and click on “Business Info” on the left side of the page. Complete the “Business Details” section. Next, go to [facebook.com/donate/signup](https://facebook.com/donate/signup) to sign up for Facebook payments. Once

verified and approved, you can add the Facebook Pay link to your Facebook page and begin receiving donations.

## Benefits of Pew Cards

Although we are not currently worshiping from the pews, we will eventually return to in-person worship. Creating “I Gave Electronically” pew cards serves several purposes. Pew cards allow people using electronic giving to physically participate in the offertory. Being able to participate in the ritual of the offertory is not only helpful for the person giving electronically, but it also sets a good example for others who may be watching (especially children). The other advantage of the cards is they promote your online giving program. By placing a QR code on the card, it also enables visitors to make a one-time (or reoccurring) gift by scanning the QR code. These cards can be printed in-house on card stock and recycled back into the pews until they begin to look worn.



## Spread the Good News

Once you have electronic giving set up, do people know about it? Do they know how to use it? Even if they’ve been told, do they remember?

One easy way to remind people is to have an overlay during your Sunday worship. This not only reminds people “how” to give, but it also serves as reminder “to” give.

In addition to during your worship services, put the information in your enews, bulletins, and website. Repeat, repeat, repeat.



# ***Stewardship Resources***

## **Diocese of Atlanta Commission on Stewardship**

### ➤ ***What?***

- Annual Campaign Consultants
- Planned Giving
- Vestry Stewardship Statements
- Workshops
- Year Round Giving

### ➤ ***Consultants***

- Tammy Pallot, Chair – tammypallot@gmail.com (Macon)
- Mal Underwood – malvinunderwood@bellsouth.net (Cartersville)
- Julia Gable – gabriel5018@hotmail.com (Decatur)
- Ginny Heckel – gheckel@wt.net (Clayton)
- Bill Monk – wmtmonk@gmail.com (Atlanta)
- Lindsey Hardegree – lhardegree@episcopalatlanta.org (Planned Giving)
- Rev. Canon C. John Thompson-Quartey – jthompsonquartey@episcopalatlanta.org

## **Places**

- Cathedral Bookstore – cathedralbookstore.org; 800-643-7150

## **Books**

- A Manual for Stewardship Development Programs in the Congregations, Thomas Gossen, et. al.
- The Cottage Meeting Commitment Program, Thomas Gossen and Bruce Rockwell
- The Personal Note Commitment Program, Thomas Gossen and Lonnie Schreiber
- The Festive Meal Commitment Program, Thomas Gossen and Lonnie Schreiber
- The Faithful Member Home Visitation Commitment Program, Thomas Gossen and Bruce Rockwell
- The Home to Home Delivery Commitment Program, Thomas Gossen and Bruce Rockwell
- The S Word, Archbishop Douglas Hambidge
- New Consecration Sunday, Herb Miller, 2007, Abingdon Press, Revised Edition
- Not Your Parents' Offering Plate: A New Vision for Financial Stewardship, J. Clif Christopher; 2008 Abingdon Press
- Transforming Stewardship, C. K. Robertson, 2009, Church Publishing
- Grateful and Generous Hearts, Dr. John Westerhoff, 1997, Institute for Pastoral Studies

- Remember the Future: Financial Leadership and Asset Management for Congregations, Gerald W. Keucher, 2006, Church Publishing
- Creating Congregations of Generous People, Michael Durall, 1999, The Alban Institute
- Fearless Church Fundraising: The Practical and Spiritual Approach to Stewardship, Charles LaFond
- Fundraising for Churches: 12 Keys to Success Every Church Leader Should Know, Linda Wise McNay and Sarah B. Matthews
- Prodigal Sons & Material Girls: How Not to Be Your Child's ATM, Nathan Dungan, 2003, John Wiley & Sons
- Holy Currencies: Six Blessings for Sustainable Missional Ministries, Eric H. F. Law
- Drawing on Holy Currencies: Awesome, Amazing, and Animated Activities for Stewardship, Eric H. F. Law
- Holy Currency Exchange: 101 Stories, Songs, Actions, and Visions for Missional and Sustainable Ministries, Eric H. F. Law

## **Websites**

- The Episcopal Diocese of Atlanta – [www.episcopalatlanta.org](http://www.episcopalatlanta.org)
  - Consultant Contact Information
  - Stewardship Resources – Presentations, Year Round Stewardship Program
- TENS – The Episcopal Network for Stewardship – [www.tens.org](http://www.tens.org)
  - Password: Luke9:17
  - “More Than Enough” annual giving campaign materials under “Annual Pledge Campaigns”
  - TENS Conference Webinars available - including “More Than Enough – Maximizing the TENS Resources for 2022 Campaigns” on August 27 from 9:00-10:30 AM PDT
- Thrivent Financial – [www.thrivent.com](http://www.thrivent.com)
  - Evan Longstreth – email address [evan.longstreth@thrivent.com](mailto:evan.longstreth@thrivent.com)
  - Free financial planning workshops (Retirement Planning, Newlyweds, Children, Teenagers, Family, Estate Planning, Long Term Care, Social Security, etc.)
  - Action Teams
  - Financial Services
  - Action Grants
- Project Resource – <https://project-resource.org>
- “Come and See” 67 page detailed plan, including Lenten guide, by Charles LaFond – [www.charleslafond.net/content/CongregationalMembershipGrowthToolkit.docx](http://www.charleslafond.net/content/CongregationalMembershipGrowthToolkit.docx)
  - [www.modernpostcard.com](http://www.modernpostcard.com) – postcard printing company
- Province IV of the Episcopal Church – [www.provinceiv.org](http://www.provinceiv.org)

- Episcopal Church Foundation (Endowments, Planned Giving, Capital Campaigns) – [www.episcopalchurchfoundation.org](http://www.episcopalchurchfoundation.org)
- The Episcopal Church – [www.episcopalchurch.org](http://www.episcopalchurch.org)
- New Facts on Episcopal Church Growth and Decline – [www.episcopalchurch.org/library/document/new-facts-episcopal-church-growth-and-decline](http://www.episcopalchurch.org/library/document/new-facts-episcopal-church-growth-and-decline)
- Stewardship University – [www.stewardshipuniversity.wordpress.com](http://www.stewardshipuniversity.wordpress.com)
- 40 Acts (Do Lent Generously) – [www.40acts.org.uk](http://www.40acts.org.uk)
- Ecumenical Stewardship Center – [stewardshipresources.org](http://stewardshipresources.org)
- Kaleidoscope Institute (Holy Currencies) – [www.kscopeinstitute.org](http://www.kscopeinstitute.org)
- Google – [www.google.com](http://www.google.com)

## **Social Media**

- Facebook – [www.facebook.com](http://www.facebook.com)
- Instagram – [www.instagram.com](http://www.instagram.com)
  - Hashtags – #theepiscopalchurch; #episcopalatl; #eycdioatl; #stphilipscathedral; #campmikell; #tgdaddy (Trinity Episcopal Church, Columbus)
- Twitter – [www.twitter.com](http://www.twitter.com)
- SnapChat – [www.snapchat.com](http://www.snapchat.com)
- Tiktok – [www.tiktok.com](http://www.tiktok.com)
- YouTube – [www.youtube.com](http://www.youtube.com)
  - St. Aidan's, Cypress, Texas ("Churchy") – [www.youtube.com/watch?v=rUjQPrpz2ek](http://www.youtube.com/watch?v=rUjQPrpz2ek)
  - St. Thomas, Overland Park, Kansas ("Redeemed") – [www.youtube.com/watch?v=imXP0VW4KMU](http://www.youtube.com/watch?v=imXP0VW4KMU)
  - St. James Cathedral, Chicago ("Hello", Book of Mormon Parody) – [www.youtube.com/watch?v=RNGWSJBD5UY](http://www.youtube.com/watch?v=RNGWSJBD5UY)
  - All Saints, Chicago (It's a Wonderful Life) – [www.youtube.com/watch?v=k0Q0u7\\_dx7E](http://www.youtube.com/watch?v=k0Q0u7_dx7E)

## **Other Useful Resources**

- TechSoup – [www.techsoup.org](http://www.techsoup.org) – Offers computer software and hardware to nonprofits for minimal cost (Microsoft Office Standard \$29)
- Research and Statistics about your church and surrounding area – <https://www.generalconvention.org/study-your-neighborhood>
- Know Your Neighborhood – Explore detailed demographics and trends in the area within 15 minutes of your parish as well as participation and giving trends for each parish and diocese <https://datastorycloud.com/episcopal/publicviewer/>

## Episcopal Diocese of Atlanta

